Franchise Opportunity

Keep the Good Times and Revenue Rolling.



MY RV GUY

Join an Established Brand in a High Demand Market.

More Americans than ever are hitting the road or even opting for the flexible, downsized lifestyle of full-time RV residency. As a result, RV techs are in high demand. Dealer service centers are overbooked, creating an opportunity gap in the market. By offering mobile on-site RV repair, My RV Guy delivers innovative answers and a unique franchise opportunity:

Successful and Established Brand
Franchisees will benefit from My RV Guy's highly-rated brand, marketing expertise, and impressive record of customer satisfaction.

Strong Potential ROI
With reasonable initial investment and overhead, a My RV Guy franchise offers a fast potential ROI for a motivated owner/operator.

Proven Business Model
Thanks to years of refinement and optimization, My RV Guy offers a proven, flexible and scalable business model that's replicable in any market.

Reasonable Start-Up Time
My RV Guy's simple business model and established practices means franchisees should be open for business and generating revenue within a reasonable timeframe.

Comprehensive Training and Support
We provide management solutions, materials resources, and comprehensive training so that our franchisees can hit the ground running.

Shift Your Investment Potential into High Gear with a My RV Guy Franchise!

The RV Services Customers Need, Right on Their Doorstep.

After three decades in the parts and services industry, founder Ron Ash recognized the need for more functional and flexible RV maintenance services. Combining service and repair skills with an entrepreneurial spirit, he started the My RV Guy brand in 2018. By bringing RV maintenance services right to the customer, My RV Guy offers an innovative solution to the service backlog plaguing the industry.

The business has been finely tuned based on years of field experience to bring maximum convenience and benefit to its customers. Capitalizing on the popular and established brand platform, My RV Guy is now ready to offer the opportunity for self-motivated franchisees to build their own small businesses through our proven mobile RV repair business model.

MY RV GUY

My RV Guy Franchise Partners.

My RV Guy is an owner-operated business that takes pride in being able to provide its customers with a high-quality, honest, and valuable service at competitive prices. Our success is based on a customer-first approach, which will carry forward in our franchise program. Our ideal candidate will also be professional, outgoing, and mechanically inclined. We're looking for the following qualities:

- ***Strong Marketing, Networking and Customer Service Abilities***
- ***Good with Timing and Schedule Management***
- ***Entrepreneurial Spirit***



We'll Help You Take the Road Less Traveled.

The owner/operator franchise model involves significant investment of time and lifestyle, which is why we aim to empower motivated franchisees to become profitable entrepreneurs. As a My RV Guy franchisee, we'll provide every possible tool to help you achieve your business goals.

Comprehensive Training

We designed our dual-phase initial training program to answer all your questions. Our goal is to give our franchise partners a strong foundation for operational success.

Support

Operational – My RV Guy will provide ongoing training and support in many areas, including technology and software training, product ordering, customer-service techniques, accounting, and administration.

Marketing – We'll utilize our extensive marketing expertise to coordinate the development of advertising materials and SEO/SEM strategies to help franchisees leverage our established brand.

Ongoing Research & Development – My RV Guy leadership will continue to research methods and techniques for franchise operations that enhance unit-level profitability.



Reasonable Up-Front Costs Mean Faster Profitability.

Franchise Fee:
$30,000

Min. Initial Investment (Including Franchise Fee & Training):
$64,800

Royalty Fee:
8% of gross sales

Required Local Marketing Spend:
6% of gross sales



Keep the Good Times and Revenue Rolling with a My RV Guy Franchise!



This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to affect the sale of a franchise will be made only if we are first in compliance with state registration requirements or are covered by an applicable state exclusion or exemption.

MY RV GUY

myrvguyfranchise.com

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